



W Capital Partners, LLC

Providing decades of expertise, support and creative solutions.

W Capital Partners works directly with CEOs, leadership teams, boards of directors, investors and owners to set business objectives, formulate creative strategies, and effectively implement necessary changes. We are a specialized consulting firm in the business of delivering tangible, material and enduring results to small and mid-sized companies with gross sales of \$3-\$120 million.

We bring objectivity, sensitivity, clarity and urgency to our engagements. Our goal is to produce immediate improvements to your bottom line - we do not merely create fancy reports you can put on your shelf.

Our business experience allows us to quickly diagnose and respond to your unique situation. Our comprehensive approach will save you valuable time and costly resources.

W Capital Partners is composed of seasoned professionals ready to assist your company in selecting the correct path for optimal success. Every team member of W Capital Partners has fought in the corporate trenches and held positions of senior management. We offer the expertise, assistance and solutions that will guide you through challenging corporate times. Our services include:

Interim Senior Management

Corporate Restructuring

Capital Raising

Business Plans

Financial Modeling

Due Diligence

Operations Improvement

Turnaround/Crisis Management

Mergers & Acquisitions

Strategic Planning

Profit Improvement

Cost Reduction

Cash Control

Creditor Negotiations

Our effective, hands-on approach produces creative, realistic alternatives, thereby allowing the shareholders of a Company to make well informed, intelligent, prudent and timely decisions about their organization or investment.

We will assist your company in effectively analyzing financial and operational alternatives when faced with critical business opportunities. Our experienced professionals provide the highest quality response to you as a shareholder to effectively manage complex and challenging business situations.

www.wcapitalpartners.com

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William Wayne
Senior Managing Director

Gary D. Weinhouse, Esq.
Managing Director

Principals of W Capital Partners

Select Transactions of W Capital Partners

Al & Ed's Autosound, LLC - Client operates a chain of 30 mobile electronics retail stores in Southern California. Assisted in areas of operations, finance, legal affairs and human resources and facilitated the company's conversion from corporate owned to franchised locations. Successfully restructured company from bankruptcy to profitability.

Atlas Communication Engines - Client developed hardware and software for customer premise DSL technology. Assisted in the management of rapid growth. The company was sold to Polycom, the industry leader in video conferencing.

Black Hardware - Client was a large wholesale hardware distributor. Provided interim senior management, acting as chair of the creditors committee. Supervised liquidation of the business and inventory.

CMC - Client involved in the high-speed Ethernet hardware and software business. Acted as CEO and assisted in restructuring, cash management and other turnaround activities. Negotiated sale of the company to Rockwell International.

Coastal Industries - Client manufactured a line of high alloy industrial valves. Identified a buyer and sold the company to a public entity.

Cooper Valve - Client manufactured a line of high alloy industrial valves. Acted as company President and grew and expanded the business. Negotiated the sale of the company to Brunswick Corporation.

eteamz.com - Client is an internet company dedicated to amateur athletics, providing free instruction, team and league websites, communication tools, e-commerce and services. Managed operations, finance and legal affairs and assisted in the sale of the company to The Active Network (NASDAQ: ACTN Proposed).

Jaqua Girls - Client produces a line of retail bath and beauty products. Served as Director. The assignment involved building an infrastructure and staffing the operation. The company now has international distribution and is a recognized brand.

Mincron - Client created enterprise software multi-location distribution companies. Provided interim senior management. Assisted in restructuring, cash management and other turnaround activities. Identified new management and implemented transition.

Myo Diagnostics - Client invented a proprietary technology to identify soft tissue back injury. Provided interim senior management to assess the business and implement cost saving procedures.

Spectron Microsystems - Client developed the SPOX operating system for use in the development of DSP technology. As President, grew the company, identified a buyer and negotiated the sale. The company was sold to Dialogic and subsequently sold to Texas Instruments.

William H. Murphy & Co - Client is an investment banker. Analyzed business opportunities, served as an advisor and conducted due diligence for potential investments.